



# A National Alliance for Collaborative Advantage

As advisors to businesses and individuals, accountants and consultants provide the technical background, innovative thinking and personal service that help enable organizations and individuals to achieve their financial goals.

These trusted professionals provide the guidance that people and organizations can use to help shape their future and help maximize opportunities.

In today's global, competitive and information-driven environment, the core competencies embraced by accountants and consultants – integrity, objectivity and independence – bring new and diverse value to clients. Traditionally, the type and range of services offered by a particular firm were often limited, depending on the skill, interest and experience mix of the partners and staff. Until now.

## **HARNESSING THE POWER OF THE BDO ALLIANCE USA**

As a business owner or manager, you rely on your accounting and consulting firm for information and insights to help you successfully meet and maximize the challenges in a highly competitive business environment. Your accountant is your most trusted advisor. Now they, and ultimately you, possess a distinct business advantage – the BDO Alliance USA.

The BDO Alliance USA is a nationwide association of independently owned local and regional accounting, consulting and service firms with similar client service goals. The Alliance presents an opportunity for member firms, by accessing the resources of BDO USA, LLP, the BDO global network, and other Alliance members, to provide outstanding worldwide resources, service and value to you, the client.

In fact, clients of BDO Alliance USA firms receive significant value – personalized attention supported by the combined resources of nearly 20,000 professionals and more than \$3 billion in revenues nationally.

## **INDUSTRY REPRESENTATION**

BDO Alliance USA member firms and BDO USA, LLP represent clients from almost every industry imaginable. The Alliance is continually identifying and formalizing industry specializations to provide enhanced value to clients.

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# Services Available

Member firms and their clients have access to a wide array of resources through BDO and other Alliance members. Here are just some of the products and services available:

## ADVISORY SERVICES

- ▶ BDO Wealth Advisors
- ▶ Business restructuring & turnaround services
- ▶ Business services & outsourcing
- ▶ Corporate real estate
- ▶ Forensics and investigations
- ▶ Governance, risk & compliance
- ▶ Insurance risk & recovery
- ▶ Litigation and disputes
- ▶ M&A and transaction advisory
- ▶ Management advisory
- ▶ Public housing authority
- ▶ Regulatory enforcement
- ▶ Risk advisory
- ▶ Valuation & capital market analysis

## AUDIT & ASSURANCE SERVICES

- ▶ Accounting & reporting advisory services
- ▶ Audit innovation
- ▶ Audit quality
- ▶ Corporate governance
- ▶ Employee benefit plan audits
- ▶ International financial reporting standards
- ▶ Private company audit
- ▶ Public company audit
- ▶ Revenue recognition
- ▶ Third party attestation

## DIGITAL SERVICES

- ▶ Application development
- ▶ Change management
- ▶ Cloud & technology solutions
- ▶ Cybersecurity
- ▶ Data analytics & insights
- ▶ Demand generation
- ▶ IT outsourcing
- ▶ Technology strategy

## TAX SERVICES

- ▶ Business incentives & tax credits
- ▶ Federal tax matters
- ▶ Global employer services
- ▶ Income tax accounting
- ▶ International tax services
- ▶ Nonprofit tax services
- ▶ Private client services
- ▶ State & local tax
- ▶ Tax automation & innovation
- ▶ Tax risk services
- ▶ Tax transaction advisory services
- ▶ Transfer pricing

## BDO CAPITAL ADVISORS, LLC

- ▶ Investment Banking

## BUSINESS/INFORMATION ADVISORY SERVICES

### Cost Savings

- ▶ Foreign exchange
- ▶ Merchant services
- ▶ Tax credits
- ▶ Technology
- ▶ Telecommunications
- ▶ Transport and shipping

### Technology

- ▶ Business technology & analytics
- ▶ Cloud services
- ▶ CRM
- ▶ Custom development
- ▶ ERP
- ▶ Financial systems
- ▶ Information security
- ▶ Network and infrastructure support
- ▶ Systems integration
- ▶ Web solutions

## Shared Services

- ▶ Foreign exchange management
- ▶ Human resources, benefits & payroll
- ▶ IT outsourcing/hosting
- ▶ Marketing services
- ▶ Merchant services
- ▶ Payables management
- ▶ Receivables management
- ▶ Sales/lead generation
- ▶ Shipping & logistics
- ▶ Surveys and market analysis
- ▶ Training and development
- ▶ Virtual call support

## Consulting/Risk Management

- ▶ Actuarial services
- ▶ Business strategy consulting
- ▶ C-Suite services
- ▶ Change management
- ▶ Industry specific services
- ▶ Risk management services
- ▶ Security consulting
- ▶ Specialty insurance
- ▶ Supply chain consulting

## Property/Facility Solutions

- ▶ Cost segregation
- ▶ Green energy services
- ▶ Operational improvement
- ▶ Property taxes
- ▶ Real estate credits and incentives

## International Business

- ▶ Foreign exchange management and hedging
- ▶ International operations start-up and expansion
- ▶ International PEO
- ▶ Outsourcing